

LIVE UNITED



United Way
of Laramie County

2018 Corporate Sponsor Information

Our Corporate Sponsors allow United Way of Laramie County the opportunity to promote our campaign through marketing, communications, and events. Sign up to be a 2018 Corporate Sponsor and gain your company year-round recognition. Your company's participation will lead and inspire our community.

CORPORATE SPONSOR LEVELS

BENEFITS	Double Platinum (\$10,000)	Platinum (\$7,500)	Chrome (\$5,000)	Diamond (\$3,000)	Gold (\$2,000)	Silver (\$1,000)	Bronze (\$750)	Sterling (\$500)
Title Sponsor for Campaign Materials (Includes your logo and quote on 16,000 pledge forms, posters, and all materials for events)								
Title Sponsor Recognition for All Events								
Title Table Sponsors at Events (Signage on every table and opportunity to have your company's promotional material on tables)								
Title Sponsor Recognition on All Major Event Invite Material (printed or email)								
Speaking Opportunity (Speak about your company's impact to Laramie County)								
Sponsor Recognition on Campaign Materials (Includes your logo on 16,000 pledge forms, 500 posters, and all materials for events)	W/ Logo	W/ Logo						
Table Sponsors at Events (Signage on every table and your company's promotional material on tables)	W/ Logo	W/ Logo						
Sponsor Recognition on All Major Event Invite Material (printed or email)	W/ Logo	W/ Logo	W/ Logo					
Social Media Recognition (Company's impact to Laramie County is highlighted)	W/ Logo	W/ Logo	W/ Logo					
Highlighted Area with Quote and Link to your Company on our Website	W/ Logo	W/ Logo	W/ Logo					
Recognition in Annual Report to Community (Include quote and Company's impact)	W/ Logo	W/ Logo	W/ Logo					
Sponsor Verbal Recognition	W/ Logo	W/ Logo	W/ Logo	W/ Logo				
Newspaper Recognition (When available)								
Number of Seats Included at Events	8	6	4	4	2	1	1	
Emerging Leader Recognition (Example-Events, Promotions, Materials, etc.)	W/ Logo	W/ Logo	W/ Logo	W/ Logo				
Recognition in Newsletters (Over 13,000 recipients)	W/ Logo	W/ Logo	W/ Logo	W/ Logo				
Link from United Way of Laramie County Website	W/ Logo	W/ Logo	W/ Logo	W/ Logo				
Recognition in Annual Report to Community	W/ Logo	W/ Logo	W/ Logo	W/ Logo				
Sponsor Recognition for All Events (Example-Scrolling Power Point Presentation)	W/ Logo	W/ Logo	W/ Logo	W/ Logo	W/ Logo	W/ Logo	W/ Logo	W/ Logo
Social Media Recognition								

United Way is the *best* way to help the *most* people.



GREAT THINGS HAPPEN WHEN WE LIVE UNITED