



## **United Way of Laramie County, City of Cheyenne and Laramie County 2020 - 2021 Community Impact Grants**

United Way of Laramie County's Mission is to responsibly mobilize and leverage community resources to create stable and long-term changes that produce healthy, educated and financially sound individuals and families in Laramie County.

**Organizations applying for funding under this letter of intent must provide services in Laramie County, Wyoming**

United Way of Laramie County is seeking letters of intent to be considered for two-year United Way, City of Cheyenne and Laramie County funding opportunities.

Grants will be awarded to non-profit agencies/partnerships who are committed to achieving at least one of United Way of Laramie County's, City of Cheyenne and Laramie County target goals, which are: (Attachment 1 highlights Laramie County's data for current indicators for each of the target goals shown below.)

### **EDUCATION**

**STRATEGY:** Integrated focus on academics, youth development, family support, health and social services, and community development to further aid student success.

**INVESTMENT FOCUS:** Provide targeted academic and social/emotional interventions to students in need so they enter school ready to succeed and gain the knowledge, skills and credentials.

**TARGET GOALS BY 2025:**

- 80% of Laramie County students enter kindergarten ready to learn
- 70% of all Laramie County 4th grade students on free and reduced lunch are scoring proficient or advanced on the reading assessment

- 60% of all Laramie County 4th grade students on free and reduced lunch are scoring proficient or advanced on the math assessment
- 60% of all Laramie County 8th grade students on free and reduced lunch are scoring proficient or advanced on the math assessment
- 93% of Laramie County students graduate high school on time

### ECONOMIC MOBILITY

STRATEGY: Address barriers preventing families and individuals from getting ahead financially through focused initiatives helping families meet their basic needs, while gaining the financial capability to plan for, and accomplish, long-term financial success.

INVESTMENT FOCUS: Empower individuals and families to achieve financial success through safety net services, free tax preparation, financial education and management and work force development.

#### TARGET GOALS BY 2025:

- Laramie County children under the age of 18 living in poverty is reduced to 10% or less
- 99% of homeless individuals and families have access to emergency shelters and services
- Laramie County population seeking work is reduced to 3% or less
- 85% of people living in Laramie County are 200% above poverty level
- 70% of individuals and families living in Laramie County spend less than 30% of household income on housing expenses

### HEALTH

STRATEGY: Improving people's health by focusing health services to vulnerable populations through increased health education, insurance opportunities and emergent/preventative care.

**INVESTMENT FOCUS: Promote Healthy living and behaviors by providing access to medical, dental and mental health care for children, individuals and families. Maximize and facilitate enrollment in health insurance programs.**

**TARGET GOALS BY 2025:**

- **95% of Laramie County adults under age 65 have health insurance**
- **90% of Laramie County children/adults have access to healthcare services**
- **Laramie County deaths due to alcohol-impaired driving are reduced to 10% or less**
- **Laramie County deaths due to drug poisoning are reduced to 8% or less**
- **80% of Laramie County adults have visited a dentist or dental clinic for any reason in the past year**
- **Rate of Laramie County adults who state their mental health (including stress, depression and problems with emotions) was not good for 14 or more of the past 30 days is reduced to 5% or less**
- **80% of Laramie County women between the ages of 50 - 74 have had a mammogram in the past 2 years**

Letters of intent must be a brief one- or two-page informational letter summarizing a proposal and funding request to address one of the Target Goals shown above in Education, Economic Mobility or Health. Your information letter of intent will be submitted using e-CImpact, <https://agency.e-cimpact.com/login.aspx?org=933623> by 5 p.m. Friday, February 1, 2019. We strongly encourage local organizations to apply collaboratively to address one of United Way of Laramie County's, City of Cheyenne and Laramie County target goals.

Agencies that successfully addressed one of United Way of Laramie County's, City of Cheyenne and Laramie County target goals as determined by the applicable Community Investment Team will be invited by March 1, 2019 to submit a complete RFP application. Completed RFP applications will be submitted using e-CImpact and will be reviewed by the appropriate Community Investment Team who will seek additional information and make

funding recommendations to the United Way Board of Directors and City of Cheyenne/Laramie County governing bodies. The Board of Directors and City of Cheyenne/Laramie County governing bodies will review the recommendations of the committee and grants will be announced the end of May 2019.

United Way of Laramie County will be offering three informational sessions to include e-CImpact training and access for the Letter of Intent and RFP process, December 11, 13 and 17, 2018 from 10:30 - 11:30 at the United Way of Laramie County conference room, 1007 East Lincolnway.

For more information about United Way of Laramie County or the application process, contact United Way of Laramie County at 307-638-8904 or go to our website at [www.unitedwayoflaramiecounty.org](http://www.unitedwayoflaramiecounty.org).