

2018 Pacesetter Campaign Commitment

Benefits to Your Organization:

- Connects you with other community-minded businesses
- Builds employee team unity & enhances their pride in helping the community
- Provide inspiration to other businesses
- Showcases your company through our campaign promotion

Benefits to United Way:

- Builds momentum for the campaign
- Brings awareness to more people in the community
- Enhances our volunteer efforts

Join Us as a Pacesetter!

PACESETTER LEADERSHIP

Pacesetter CEO's commit to:

Leadership support

Name an enthusiastic Company Coordinator

Thank all participants

Recommend staff as Campaign Team volunteers



As a Pacesetter Company, you agree to conduct your United Way campaign by August 31, 2018 and complete your campaign using at least six of the proven **Pacesetter Workplace Campaign Best Practices:**

- Set Goals**
Goals for donations and/or participation with an increase over the prior year is recommended—
Please join us in our goal to increase the 2018 campaign by 15%
- Corporate gift to advance our mission and vision**
- Publicize and Update Your Staff During the Campaign**
Post signs
Employee newsletters
- Build a Campaign Team**
Empower your Company Coordinator to run the campaign
Build a team ratio of one team member per 25 employees
Have a team representative at our events
- Hold Campaign Meetings**
Provide enough choices and times for all employees to attend
Invite United Way speakers and program partners to attend
- Hold a Senior Management Leadership Campaign**
- Ask**
Ask every employee - you are asking them to invest in their community!
- Educate**
Provide employees with campaign videos and emails
Support Employee Testimonials - Encourage employees share their volunteer, giving and impact of United Way program stories
- Incentives**
Provide incentives for participation and levels of giving
- Have FUN!**
Food, games, visit program partners, be creative!
- Corporate Match to Employee Giving Percentage**

Yes! We Will be a 2018 Pacesetter and Commit to the Best Practices

YES, we will support and promote the 15% Challenge!

Company Name _____

Number of Employees _____

Authorized By _____

Goal-Number of Participants _____

Company Coordinator _____

Goal-Campaign Dollar Total _____

Coordinator Email _____