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United Way of Laramie County envisions a community where all individuals and families have the opportunity to achieve their full potential.

Imagine a community that fosters hope and opportunity for everyone...

- Where all youth live in a safe environment and prepare to succeed in school and life;
- Where our neighborhoods in crisis receive resources and tools to begin productive livelihoods and become stronger families;
- Where everyone receives effective health care that improves their quality of life;
- Where our community sets significant and measurable goals to advance and achieve these fundamental building blocks of human development.

United Way of Laramie County’s mission is to responsibly mobilize and leverage community resources to create long-term changes that produce healthy, educated and financially stable individuals and families in Laramie County.

To make a difference we will:

- Ignite our community, and thereby mobilize people who live and work in Laramie County to action - to give, advocate and volunteer;
- Connect all sectors of society - individuals, businesses, non-profit organizations and governments - to create long-term change;
- Raise, invest and leverage the funds to create and support innovative programs and approaches to generate sustained impact in Laramie County;
- Continually measure improvement in Laramie County in the areas of education, income and health;
- Hold ourselves accountable to our community.
LIVE UNITED FUND

OUR COMMUNITY

- EDUCATION
- CONTENT EXPERTISE AND INNOVATIVE STRATEGIES
- YOUR INVESTMENT OF TIME, TALENT AND TREASURE
- HIGH-PERFORMING NONPROFIT PARTNERS
- RIGOROUS EVALUATION AND MEASURABLE RESULTS
- BASIC NEEDS
- HEALTH

WITH YOUR SUPPORT WE CAN

- Continue our work to move people from crisis to stability to independence.
- Helping Children & Youth Achieve Their Full Potential
- Helping Neighbors in Crisis & Strengthening Families
- Improving Community Health

LASTING CHANGE THAT NONE OF US CAN ACHIEVE ALONE

- GoalConnect & Wyoming 2-1-1 connect people to services & eliminate duplication
- CHILDREN & YOUTH receive support to achieve their full potential
- WORKING FAMILIES improve their financial literacy and stability
- BUILD HEALTHIER COMMUNITIES for all children, adults, families & seniors
A very special thank you to the countless number of volunteers, donors and community partners who have helped assure that your United Way continues to work to improve the lives of people in Laramie County.

Education, income and health are the building blocks of a good quality of life, and our work is focused on ensuring there are programs and services in our community to advance these areas in the lives of everyone in Laramie County. Our Board is focused on bringing the community together to fund and provide programs, and leading collaborations that work to develop solutions to maximize donor contributions with coordinated partnerships.

Our Vision Council began its work in earnest in 2014, and will continue to work with the community to create a shared vision for the future. From this shared vision, initiatives will be identified using best practices from other communities and organizations. The work of the Vision Council will continue through the next year.

It is clear that United Way continues to create opportunities to bring real change to community conditions. We had a great campaign, once again showing the generosity of the Community and the belief in the opportunity for change. A total of $1,128,428 was raised in 2014.

Of special note, congratulations to our Executive Director, Connie Sloan Cathcart, for being recognized as the Wyoming Business Report “Wyoming Woman of Influence in the Nonprofit Sector”.

Here at United Way of Laramie County, we recognize that we have a role in leading and participating in collaborative work, engaging residents from all parts of our community, assuring the highest level of accountability and achieving results. Alone, our community’s challenges seem impossible to overcome, but together, we have seen the potential for change and the synergy of coming together to find solutions. Great things happen when we Live United!

Thank you for your support and commitment to our community,

Tim Joannides, 2014 Board President
United Way of Laramie County’s Community Investment Teams (CIT) set team objectives and desired outcomes. In addition to the objectives, the teams set the outcomes they desire for Laramie County. The desired outcomes are reached through the work of United Way Program Partners who apply for funding in the areas that they know their program can make a difference in helping us reach our objectives and outcomes. Below are results of some of our work in 2014:

- **Helping Children and Youth Achieve Their Full Potential**
  - Children have access to high quality learning experiences that will prepare them to succeed in school and life.
  - Children establish and continually develop social, emotional, physical and intellectual skills.
  - 100% of Boys & Girls Club members moved to the next grade or graduated on time.
  - 90% of ASK Program participants improved homework and class participation.
  - More than 800 children received mentoring and education support through Foster Grandparents and Special Friends.
  - Boys & Girls Club had 301 participants in their healthy lifestyles program; 90% of Boys Scouts participated in a community service project.

- **Helping Neighbors in Crisis and Strengthening Families**
  - Laramie County residents have services that advance skills, personal financial management and adequate mobility to facilitate independence.
  - 47 single mothers started their journey to a new career through CLIMB Wyoming.
  - 3 families are new homeowners with assistance from Wyoming Family Home Ownership.
  - 95% of GreenPath clients identified areas for improvement in budget and financial decision making.
  - Boys & Girls Club had 301 participants in their healthy lifestyles program; 90% of Boys Scouts participated in a community service project.

- **Improving Community Health**
  - People in Laramie County receive timely, regular preventive health care.
  - 742 patients received acute dental services and 143 cleaning vouchers were issued by HealthWorks.
  - 70 eastern Laramie County patients received therapy from Peak Wellness Center and 90% reported improvement in their daily lives.
  - 10,808 medical visits were provided by HealthWorks.
  - 491 emergency medical calls were handled by Peak Wellness Center.
  - Electronic health information exchange and other collaborations promoted and encouraged for better patient care management.
  - HealthWorks, Peak Wellness Center and Faith Based Nurses all use GoalConnect.
COMMUNITY INVESTMENT

INITIATIVES

This software system fosters collaboration across a full range of human service and health care providers throughout Laramie County.

A no fee, confidential, information and referral line answered by trained specialists.

The primary goal of the Wyoming Free Tax Service is to meet tax preparation needs for low income taxpayers.

OTHER

Laramie County Community Partnership
Health and Resource Fair for Homeless Youth

United Way of Laramie County funding was used to conduct the fair, outreach to the community, and provide food and supplies

COMMUNITY INVESTMENT

$761,000

Education $145,440
Income $380,650
Health $178,910
Initiatives $55,000
Other $1,000

2014 PROGRAM PARTNERS

Programs funded through the United Way of Laramie County Community Investment process:

American Red Cross of Wyoming
Disaster Preparedness and Response

Bethel Outreach Ministries
Community Reintegration After Incarceration

Boys & Girls Club of Cheyenne
Youth Development Program

Boy Scouts of America, Longs Peak Council
Boy Scouts

CASA of Laramie County
Court Appointed Special Advocates for Children

Circles Wyoming
Moving Families Out of Poverty

CLIMB Wyoming
Job Training for Single, Low Income Mothers

COMEA Shelter
Basic Emergency Shelter Services

Community Action of Laramie County
Interfaith Family Support Services

Community Action of Laramie County
Kinship Support

GreenPath, Inc.
Financial Counseling Program

HealthWorks
Medical, Dental and Pharmaceutical Assistance

Laramie County Community Partnership
After School for Kids Program

Meals-on-Wheels of Cheyenne
Meals & Services to Homebound & Seniors

Needs, Inc.
Crisis Food and Clothing Services

Peak Wellness Center
Emergency Mental Health Services

Eastern Laramie County Outreach Services

Peak Wellness Center
Southeast Wyoming Foster Grandparents

Safe Harbor
Supervised Visitation/Supervised Exchange

Safehouse Services
Victim Advocacy Program

Special Friends of Cheyenne
Mentoring Children at Risk

Wyoming Citizen’s Review Panel
Prevent Child Abuse

Wyoming Family Home Ownership Program
Financial Education and Family-Strengthening

Wyoming Health Council
Faith Based Nursing Program

Wyoming Senior Citizens, Inc.
Wyoming Senior Companions

INITIATIVES

This software system fosters collaboration across a full range of human service and health care providers throughout Laramie County.

A no fee, confidential, information and referral line answered by trained specialists.

The primary goal of the Wyoming Free Tax Service is to meet tax preparation needs for low income taxpayers.
UNITING OUR COMMUNITY AWARD

Each year the Uniting Our Community Award recognizes one organization that exemplifies the United Way spirit in Laramie County. These companies show us how to LIVE UNITED.

The honoree is chosen for their high level of participation in United Way and in our community. We consider their volunteer hours, financial commitment, and leadership role within Laramie County.

This year we are pleased to honor Cheyenne Light, Fuel and Power. CLFP’s contributions to United Way include holding an annual pacesetter campaign (providing a corporate gift as well as employee participation); annual corporate sponsor (Silver level in 2014); partner for the last two years in the annual community matching challenge; and a strong commitment to volunteerism and other activities that bring awareness to United Way and the topics that are important to our community.

Shirley Welte, Dir. of Operations accepted the award on behalf of CLFP and their employees. (Photo by Idler Photography)

OUTSTANDING COORDINATORS

- Deb Hale - Peak Wellness Center
- Karen Marshall - Sierra Trading Post
- Christina Russell - Wyoming State Dept. of Corrections
- Jeanne Sullivant - Wyoming State Game & Fish Dept.

COORDINATOR OF THE YEAR

Colleen Guest & Betsey Miller - Security First Bank

Betsey and Colleen provided the time, energy and ideas for Security First to have a more than 21% employee giving increase. Their efforts included inviting the United Way Speaker’s Bureau to staff meetings, fundraising activities that included the public, and a FUNdraising collaboration with bank management.

Security First presenting their fundraising check on “crazy hair” day.
Brittany and Matt Ashby moved to Cheyenne in 2002 and have been a part of the United Way family since shortly after joining the community. Brittany has served as a United Way loaned executive, a member of the speaker’s bureau and as a facilitator for the community investment teams. Matt has served on the United Way board of directors and as a volunteer in the City of Cheyenne’s campaign.

Brittany started with Wyoming Student Loan in 2003 and when Align was opened, jumped at the chance to help build the consulting business. She has worked as a Principal Consultant for Align since 2004. Brittany has a passion for helping organizations be more successful whether through planning or more efficient and effective operations. Prior to moving to Cheyenne, Brittany worked for the University of Northern Colorado Foundation as a Development Officer and as a fellow with the El Pomar Foundation in Colorado Springs.

Matt currently serves as the Planning Services Director for the City of Cheyenne. Since 2002 he has worked in all aspects of planning for the city and enjoys the challenges our growing community provides on a daily basis. Prior to moving to Cheyenne, Matt finished a Master’s in Urban and Regional Planning and a Master’s of Urban Design from the University of Colorado in Denver.

Matt and Brittany are highly active in the Cheyenne community. Between them they have been active with the Cheyenne Rotary Club, the Cheyenne Chamber of Commerce, Wyoming Main Streets, the Western Planning Association, the Montessori School of Cheyenne and many activities with their two children, Alana and Aubrey.

RENEE AND PAT ASHWORTH

Pat and Renee own Express Employment Professionals in Cheyenne and Laramie. They moved here from Montana in 2007 when they purchased the franchise. Lifelong residents of Billings, they moved to Missoula in 2001 due to a job transfer. Renee worked for an Express Employment office in Missoula where her passion for helping people succeed grew. Before entering the staffing world she managed a women’s clothing store and a fabric store.

Pat worked in the printing business for over 20 years. After leaving that world, he worked for a microfilming company establishing the eastern Montana market before transferring to Missoula to run that operation.

Renee and Pat immediately became involved in the Cheyenne community where they have served on boards and committees for Kiwanis, Greater Cheyenne Chamber of Commerce, the local SHRM Chapter, and United Way. Pat has previously volunteered as a loaned executive and on the speaker’s bureau for United Way.

“Express is based on helping people succeed and this is a perfect alliance with United Way and its program partners. We feel it’s important to give back to the community that has given so much to us. Cheyenne is a very caring community and a great place to live and we want to continue that tradition.”

BRITTANY AND MATT ASHY

Brittany and Matt Ashby

Renee and Pat Ashworth
Many community citizens annually LIVE UNITED and serve as United Way volunteers:
• Community Investment Teams work with the Community Programs Coordinator by reviewing funding requests and making recommendations to the board. They are experts in the fields of finance, education, health, law, government, human services and business.
• The Vision Council works towards determining the most pressing needs of the community and determining United Way’s long term goals.
• The Campaign Team works with the Major Gifts Officer and Campaign Co-Chairs in reaching out to businesses and individual donors.
• The Marketing Committee works with the Marketing/Communications Specialist in keeping the United Way message current.

COMMUNITY INVESTMENT TEAMS

EDUCATION
Mike Dowling, Chair
Brandy Marrou, Co-Chair
Terry Williams, Co-Chair
Mary Brown
Deanna Frey
Heather Kestner
Lindi Kirkbride
Karmen Rossi
Ann Secrest
Amber Still
Julie Tiedeken
Sara Weber
Mark Young

INCOME
Sam Runyan, Co-Chair
Sally Meeker, Co-Chair
Sandra Adam
Jeff Allen
Val Cirbo
John Lynch
Andy Miller
Lou Nagel
Ruth Rentzell Williams
Todd Scott
Steve Secrest
Barb Stafford
Marc Stout

HEALTH
Bob Fecht, Co-Chair
Jessica Schulz, Co-Chair
Athena Bevans
Shari Bremer
Alex Bradford
Katie Emmons
Bob Kanard
Laurie Verhoeff

HELPING CHILDREN AND YOUTH ACHIEVE THEIR FULL POTENTIAL
HELPING NEIGHBORS IN CRISIS AND STRENGTHENING FAMILIES
IMPROVING COMMUNITY HEALTH

In 2014, United Way of Laramie County formed our VISION COUNCIL because we believe we should aspire to drive collaborative community change. That means:
• We -- and our partners -- must facilitate a shared community vision and coordinated action.
• Working collaboratively on communitywide and community-based strategies that can drive real change.
• Bringing people from all walks of life together to work in meaningful ways -- not just giving, but also advocating and volunteering -- to advance these community strategies.

In 2015, the Vision Council will continue to work with our community to create a shared vision of the future of Laramie County.

VISION COUNCIL
Aimee Lewis, Chair  Margo Karsten
Tracy Brosius  Jim Landen
Steve Corsi  Bob Prentice
Mike Dowling  Connie Sloan Cathcart
Ken Dugas  Phil Van Horn
Jerry Egge  Jeff White
Rod Hottle  Larry Wolfe
Ronn Jeffrey
### CAMPAIGN TEAM

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>Beth Allen</td>
<td>Speaker’s Bureau</td>
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<tr>
<td>Alii Anderson</td>
<td>Workplace Liaison</td>
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<tr>
<td>Brittany Ashby</td>
<td>Speaker’s Bureau</td>
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<td>John Barnes</td>
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<td>Doran Beaman</td>
<td>Business Relationship Manager</td>
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<td>Call Bank</td>
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<td>Michele Bolkovatz</td>
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<td>Rhianna Brand</td>
<td>Call Bank</td>
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<td>Bob Curtis</td>
<td>Workplace Liaison</td>
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<td>Call Bank</td>
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<tr>
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<td>Workplace Liaison</td>
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<td>Trent Honer</td>
<td>Call Bank</td>
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<tr>
<td>Tim Joannides</td>
<td>Call Bank</td>
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<td>Bob Jacobson</td>
<td>Business Relationship Manager</td>
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<td>Chris Joannides</td>
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<td>Lori Kempter Mansell</td>
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<td>Maxwell Konrad</td>
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<td>Brian Lenell</td>
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<td>Donal Mattimoe</td>
<td>Workplace Liaison</td>
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<td>Mustafa Menekse</td>
<td>Business Relationship Manager</td>
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<tr>
<td>Natalie Norris</td>
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<td>Mona Pearl</td>
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<td>Spencer Pollock</td>
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<td>Kevin Schei</td>
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<td>Olivia Samson</td>
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<td>Nita Stephenson</td>
<td>Call Bank</td>
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<tr>
<td>Carol Tullio</td>
<td>Call Bank</td>
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### Thank you to our Community Celebrities

- Bruce Brady
- Marc Eyre
- Ed Georges
- Gregg and Dorrie Jones
- Margo Karsten
- Mayor Richard Kaysen
- Donal Mattimoe
- Mustafa Menekse
- Sue Miller
- Ruth Rentzell Williams
- Darin Westby
- Don and Annie Wood

### MARKETING COMMITTEE

- Rachelle Zimmerman, Chair
  - Michele Bolkovatz
  - Rhianna Brand
  - Heather Drick
  - Tim Joannides
  - Mustafa Menekse
  - Ashley Pexton
  - Marc Stout
  - Dusty Thein

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Matt Ashby addressing a room full of campaign volunteers.

Volunteers at the annual #GivingTuesday call bank.

The Ashworths and United Way guests ride in the CFD parade with the Express Clydesdales.
**EMPLOYEE CAMPAIGNS**

**PACESETTER COMPANIES**

- Align
- Allstate Insurance
- American Red Cross of Wyoming
- ANB Bank
- Blue Cross/Blue Shield of Wyoming
- Boy Scouts of America, Longs Peak Council
- Boys & Girls Club of Cheyenne
- Capital West Bank
- CASA of Laramie County
- Cheyenne-Laramie County Health Dept.
- Cheyenne Animal Shelter
- Cheyenne LEADS
- Cheyenne Light, Fuel and Power
- Cheyenne Regional Medical Center
- Cheyenne Skin Clinic
- Cheyenne State Bank
- Circles Wyoming
- City of Cheyenne - Special Friends
- CLIMB Wyoming
- COMEA, Inc.
- Community Action of Laramie County
- Dillard’s
- Dyno Nobel
- Express Employment Professionals
- First Cheyenne Federal Credit Union
- First Interstate Bank
- Halladay Motors
- HealthWorks
- High West Energy
- Jonah Bank of Wyoming
- McGee, Hearne & Paiz, LLP
- Meals-on-Wheels of Cheyenne
- Needs, Inc.
- Peak Wellness Center
- Personal Financial Solutions, Inc.
- RBC Wealth Management
- Safehouse Services
- Schreiner, Weskamp and Schmerge LLC
- Security First Bank
- Sierra Trading Post
- Spradley Barr Motors, Inc.
- Taco John’s International
- Union Pacific Foundation
- United Parcel Service
- United Way of Laramie County
- US Bank
- Wallick & Volk
- Wal-Mart Distribution Center 7077 & 7877
- Warren Federal Credit Union
- WINhealth
- WyHy Federal Credit Union
- Wyoming 2-1-1, Inc.
- Wyoming Bank & Trust
- Wyoming Family Home Ownership Program
- Wyoming Machinery Company
- Wyoming State Bank
- Wyoming Tribune Eagle
- XESI

**GOVERNMENT CAMPAIGNS**

**City of Cheyenne**
- Nicole Perez, Co-Chair
- Katrina Petersen, Co-Chair

**Laramie County School District #1**
- Susann Robbins, Chair

**State of Wyoming**
- Lee Clabots, Chair

**Laramie County**

**Laramie County Library**

**Laramie County Community College**

Connie Sloan Cathcart and Susann Robbins speaking at LCSD #1 kickoff

Pat Ashworth presenting at Wyoming State Dept. of Education’s cookie day
The prestigious Alexis De Tocqueville Society is a philanthropic society honoring individuals who annually give $10,000 or more to United Way.

Keith E. Bailey  
Paul and Beth Howard  
Doug and Susan Samuelson  
Dr. Jeffrey and Lynne Carlton  
Timothy and Kathy Joannides  
Reva Sturm  
Gregory C. Dyekman  
Dr. Robert Prentice and Dr. Sandra Surbrugg

TRIBUTE GIFTS

GIFTS IN HONOR OF

ALIGN
- Pete and Connie Cathcart
Brittany and Matt Ashby
- Phil VanHorn
Adam Ashworth
- Pat and Renee Ashworth
Pat and Renee Ashworth
- Pete and Connie Cathcart  
  - Cary and Sara Weber
Athena Bevans
- Pete Cathcart
James Fuller
- Pete Cathcart
Jon and Linda Gates
- Jacqueline Ferral
Mr. and Mrs. Gary Haefele
- James and Estelle Haefele
Rod Hottle
- Pete Cathcart
Tim and Kathy Joannides
- Pete and Connie Cathcart  
  - John Lynch
Mr. and Mrs. Dick Mason
- James and Estelle Haefele
Debby Phillips
- Pete Cathcart
Joanna Vilos
- Pete and Connie Cathcart  
  - Express Employment Professionals
Larry Walters
- Cassandra Driver
Sara Weber
- Pete Cathcart
Wyoming Tribune Eagle
- Pete and Connie Cathcart

Loyal Contributors are individuals (or couples) who have given to any United Way for 10 years or more. These 10 years do not have to be consecutive.

LOYAL CONTRIBUTORS

2014 GIVING

65 DONORS GIVING 25+ YEARS
167 DONORS GIVING 15+ YEARS
753 DONORS GIVING 10+ YEARS

= 985
LEADERSHIP GIVING

EXPLORERS ($5,000-$9,999)
Ken and Susan Dugas
Dr. Phil and Kris Haberman
Rhonda S. Woodard and George J. Kallas
Jeffrey and Kristine Rude
Dr. Ron and Carol Waechter

ADVENTURERS ($2,500-$4,999)
Paul and Kathy Cathcart
Pete and Connie Cathcart
Walter Eggers and Maggie Allely
Stephen and Linda Goldstone
Carl and Wilma Lathrop
Dr. Richard and Patricia McCleery
Mona L. Pearl
Mike Shonsey and Kathryn Jenkins
Dennis and Sandra Wallace

PIONEERS ($1,000-$2,499)
Ted and Donna Adams
Dr. Rod and Sue Anderson
Matthew and Brittany Ashby
Pat and Renee Ashworth
Terry and Chris Bartholomew
Kay Lynn Bestol
Rich and Michele Bolkovatz
Gerald and Kathleen Carlson
James D. and Heidi Casey
Keith Cashman
Larry and Bev Catalano
John C. and Esther L. Clay
Gary and Mary Cox
Jim and Brenda Creel
Tim and Tricia Crilly
Allan and Teresa Cunningham
Bob and Bev Curtis
Robert and Brandee Dahill
Matthew DeFratis
Edsel and Terry Dimon
Carol Dowdy
Don and Vanda Edington
Jerry and Diane Egge
Mark Falk
Adam and Sara Fansler
Jeff Fassett and Fran Cadez
Robert and Barbara Fecht
Michael and Marybeth Finn
Jim Forbes
James and Elizabeth Forstrom
Robert D. Forstrom
Thomas and Barbara Forslund
Michael and Lisa Geesey
Jeri W. Griego
Mary B. Guthrie
Jim and Estelle Haefele
Bob Hansen
Russell and Lisa Hay
Jim and Peggy Hearne
Wayne and Shelley Herr
Patrick Higgins
Rich and Mary Ann Hillman
Dr. Joseph and Carol Horam
Theodore and Nina Belle Hoy
Randy Hurd
Jon F. Jacquot
Robert and Jill Jensen
Jay A. Jerde
Gregg and Dorrie Jones
James and Sunny Kaste
Phil and Marsha Kiner
Marty and Nancy Knaub
Eugene and Maxeen Knipping
Jack and Sharon Knudson
Robert and Mary Lampert
Conn and Aimee Lewis
Steve Lindly and Carol Burman Lindly
Robert Lockman
Steve and CherylLovas
Brian and Kim Lovett
John E. Lynch
Stephen and Brandy Marrou
John P. McBride
Marvel H. McCraken
Joe and Chris McRady
Dr. Larry and Vicki Meuli
Darrell and Jane Moran
Bridget Munoz
Clint and Tina Nelson
Ronald and Patricia Nimmo
Amber Nuse
Calin O’Brien
Harry and Lucie Osborn
Kevin and Lisa Paintner
Joseph J. and Sylvia A. Paiz
Tom and Cyndi Patras
Pat and Michelle Pearson
Bryan and Sara Pedersen
Dan and Gwen Perdue
Shawn and Amiee Reese
James and Catherine Rogers
Dr. John Romano
Bryan Sandliian and Anne Cybulski-Sandliian
Jeffrey and Lori Sauter
Stephen and Christine Schmerge
Craig and Judith Schulz
Robert and Lorrie Schumacher
Lysbeth A. Selby
Dr. Kirk Shamley
Timothy Sheehan
Tiffany and Mike Smith
Jack and Carol Speight
David and Connie Stearns
D. Sharon Fain and Dale Steenbergen
Mark and Patricia Stege
Marc and Brenda Stout
Robert and Martha Thein
Ron Thornton
Kevin Boyce and Mary Throne
Robert and Julie Tiedeken
Carrol L. Van Duy
Dr. Kay Wagner
Jeff and Diana Wallace
Richard Wiederspahn
Mike Williams
Steven and Jaime Winchell
Lawrence and Jennifer Wolfe
Wallace and Mary Woods
Mark Young
Anonymous - 10
Our annual corporate sponsors underwrite funds for our events and other campaign expenses. Campaign funds are never used to fund any of our events or the car voucher program.
CORPORATE GIVING

A. G. Andrikopoulos Resources, Inc.
ABC Seamless
Allstate Insurance
Alvin Wiederspahn J.D., P.C.
ANB Bank
B & W Glass, Inc.
Babson & Associates Primary Care, P.C.
Blue Cross/Blue Shield Of Wyoming
BNSF Foundation
Bouquets Unlimited, Inc.
Burns Insurance Agency
Capital Business Systems, Inc.
Capital Lumber Company
Capital West Bank
Carol Fischer M.D., P.C.
CenturyLink
Cheyenne Dermatology & WY Laser Center
Cheyenne Family Dental Center
Cheyenne Frontier Days
Cheyenne Light, Fuel and Power
Cheyenne Regional Medical Center
Cheyenne State Bank
Cheyenne Urological
Climate Control LLC
Crum Electric Supply
Curtis Templin Charitable Trust
D.T.’s Liquor Mart/Tusker’s Bar
D.T.’s Package Liquors & Fine Wines
Dillard’s
Dohn Construction, Inc.
Donald L. Jorgensen, D.D.S.
Dooley Oil Inc.
Dray, Dyekman, Reed & Healey PC
Dyno Nobel
Edwards Construction, Inc.
Edwards General Contractors, Inc.
Express Employment Professionals
First American Title Company/Laramie County
First Cheyenne Federal Credit Union
First Interstate Bank
Fleischl Enterprises, Inc.
Freudenthal & Bonds, P.C.
Gater Industries
Granite Peak Development, LLC
H. Fort Flowers Foundation, Inc.
Halladay Motors
Halley & Murray, LLC
Hickey & Evans, LLP
High West Energy
HollyFrontier
J.F.P. Properties LTD. Partnership
JC Penney - #2058
Jebro, Inc.
Jonah Bank of Wyoming
Kellogg’s Corporate Citizenship Fund
KUB Engineers
Life Care Center of Cheyenne
Lummis Livestock Company LLC
Mark R. Stewart, Attorney At Law, PC
McGee, Hearne & Paiz, LLP
Mechanical Systems, Inc.
NAPA Genuine Parts of Cheyenne, Inc.
Norco Inc.
Orrison Distributing, LTD
Pappas & Pappas, Architects
Par 5 Promotions
Personal Financial Solutions, Inc.
Preferred Management, LLC
QEP National
RBC Wealth Management
Reiman Corporation
Richard J. Giovale, D.D.S.
RLR, LLP
Rogers Law Firm, P.C.
Schreiner, Weskamp, and Schmerge LLC
Security First Bank
Simpson Electric Co.
Spradley Barr Motors, Inc
Steil Surveying Services, LLC
Suncor Energy
Sundahl, Powers, Kapp & Martin, LLC
Taco John’s International
Target Store of Cheyenne
Teton West Lumber
The Sage Corp.
Town & Country Supermarket Liquor
Union Pacific Foundation
United Parcel Service
US Bank
Value Options
Wallick & Volk
Wal-Mart Distribution Center - 7077 & 7877
Wal-Mart/Sam’s - 1315, 6430 & etal
Warren Federal Credit Union
Western Vista Federal Credit Union
WG Dale Electric
Woodhouse, Roden, Nethercott LLC
WyHy Federal Credit Union
Wyoming Bank & Trust
Wyoming ENT & Allergy
Wyoming Home
Wyoming Machinery Company
Wyoming Tribune Eagle
XESI

SMALL BUSINESS RALLY

Presented by

Express Employment Professionals

Adam Miller, Wells Fargo Advisors
Aztec Construction Co., Inc.
Burri Jewelers
Christine Kronz Photography, LLC
Eileen’s Cookies
Employee On-Boarding Specialties
Eric Romano, Farmers Insurance
Fluellen Properties, LLC
Four Corners Siding, LLC
Frontier Properties, LLC
Frontier Veterinary Clinic
Harmony Hearth & Home
HUB International
Interstate All Battery Center
Jeff Teasley Jr. Insurance Agency, Inc.
Jeremy Hamilton, Realtor, #1 Properties
Livin’ Well Family Chiropractic, LLC
Medicap Pharmacy
Miller Promotions
Mind Spa
Roxanne P. Ostlund, CPA
Sawyer Waterscaping, LLP
CAR VOUCHER PROGRAM

A pledge of $168 or more gave donors one entry into the drawing.
A pledge of $420 or more gave donors two entries into the drawing.
A pledge of $600 or more gave donors three entries into the drawing.
A pledge of $1,200 or more gave donors four entries into the drawing.

Only four entries per donor are permitted in each year’s drawing. The lucky winner receives a voucher redeemable for the car of his/her choice up to $15,000 from any one of the three participating dealers.

2014 Winner Brian Lovett and wife Kim with their new car.

MEDIA SPONSORS
FINANCIAL REPORT

ACCOUNTABILITY

Accountability is important to us and to you. As your local United Way we want you to be assured that we meet standards annually in the following areas:

• Tax-Exempt Status
• Governance
• Ethics
• Diversity
• Financial Accountability
• Performance Excellence
• Public Reporting and Disclosure
• Legal
• Support the United Way Network

Charity Navigator has become the nation’s largest and most-utilized evaluator of charities.

United Way World Wide was rated a 4 star charity by Charity Navigator in 2014. This is an exceptional rating indicating that our parent organization exceeds industry standards and outperforms most charities in its Cause.

United Way of Laramie County is currently rated as a 3 star charity. This is a good rating that indicates we exceed or meet industry standards and perform as well as or better than most charities in our Cause. We strive to reach the higher ranking sometime in the near future.

The financial transparency and health of our organization is of great importance to us. Equally important to us is our mission to responsibly mobilize and leverage community resources to create long-term changes that produce healthy, educated and financially stable individuals and families in Laramie County. To do this we need our community to be aware and consider the results (especially outcomes and impact) of our work in the community. GuideStar, BBB Wise Giving Alliance, and Charity Navigator also recognize the importance of outcomes. and are working to include this element to their rating process.

These organizations ask nonprofits to do three things to help in their movement to an Overhead Solution:

1. **Demonstrate ethical practice and share data about our performance.** Proactively demonstrate why donors should trust us. Have the courage to share information about our goals, strategies, management systems, and governance processes.

2. **Manage towards results and understand our true costs.** Many nonprofits do not manage with an eye always on results - and even if they do, they don’t know how much it costs to achieve those results. We recognize that financial management is not just about audits and Forms 990, it is also about understanding the cost of achieving our mission.

3. **Help educate funders (individuals, foundations, and corporations) on the real cost of results.** We will have honest conversations with our funders about what it takes to do our work.

For more information:

• BBB Wise Giving Alliance (give.org)
• Charity Navigator (charitynavigator.org)
• GuideStar (guidestar.org)
• The Overhead Myth (overheadmyth.com)

COLLABORATIONS/PARTNERSHIPS

In addition to raising funds to advance our work in Laramie County, we continue to partner with others to build a stronger community:

• The Human Services Advisory Council (HSAC) - United Way of Laramie County, the City of Cheyenne, and Laramie County working together to invest the 5th penny human services commitments to fulfill the needs of Laramie County.

• Combined Federal Campaign (CFC) - United Way of Laramie County serves as the fiscal agent for the local CFC.

• Stamp Out Hunger Food Drive - United Way of Laramie County assists the local United States Postal Service with marketing and nonprofit agency organization for their annual community food drive.

• Volunteer Income Tax Assistance (VITA) - United Way of Laramie County organizes the tax site, recruits volunteers and provides marketing support for the Laramie County site of the Wyoming Free Tax Service.
**Consolidated Revenue**

*Net Campaign* is derived from the total Annual Campaign, subtracting uncollectible pledges and donations directed to a specific nonprofit as chosen by the donor.

**Consolidated Expenses**

*Programs* are the reason we exist. These funded Program Partners are chosen by the Community Investment Teams to advance our work in the community.

*Donor Designations* are directed to specific nonprofits organizations as chosen by the donor.

*Support Services* include our general operating expenses as well as the funds needed to maintain an Annual Campaign to raise the funds need to do our work.

Corporate Sponsors are very important in covering the costs of our support services. Thanks to these business partners, our already low administrative and fundraising costs are partially covered, allowing more of the campaign funds to go directly to fund programs. In 2013, corporate sponsors contributed $36,250. This monetary amount plus in-kind advertising and services lowers our overhead percentage to 18.5%.

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**UNITED WAY OF LARAMIE COUNTY**

**STATEMENTS OF FINANCIAL POSITION**

December 31, 2013 and 2012

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$268,148</td>
<td>$335,749</td>
</tr>
<tr>
<td>Certificate of deposits (Note 3)</td>
<td>436,366</td>
<td>392,557</td>
</tr>
<tr>
<td>Other receivables</td>
<td>3,910</td>
<td>21</td>
</tr>
<tr>
<td>Pledges receivable, net (Note 2)</td>
<td>532,693</td>
<td>557,109</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>2,489</td>
<td>1,511</td>
</tr>
<tr>
<td>Cash surrender value of life insurance (Note 12)</td>
<td>3,413</td>
<td>-</td>
</tr>
<tr>
<td>Long-term pledge receivable, net of allowance for doubtful accounts and discounts (Note 2)</td>
<td>15,792</td>
<td>51,985</td>
</tr>
<tr>
<td>Property and equipment, net of accumulated depreciation (Note 10)</td>
<td>16,144</td>
<td>27,724</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td><strong>$1,278,955</strong></td>
<td><strong>$1,366,656</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable</td>
<td>$21,867</td>
<td>$44,504</td>
</tr>
<tr>
<td>Designations and distributions payable (Note 9)</td>
<td>808,681</td>
<td>801,838</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>14,500</td>
<td>12,500</td>
</tr>
<tr>
<td>Accrued expenses (Note 12)</td>
<td>10,916</td>
<td>7,837</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td><strong>$855,964</strong></td>
<td><strong>$866,679</strong></td>
</tr>
</tbody>
</table>

**NET ASSETS**

| Unrestricted net assets | 25,268   | -         |
| Designated (Note 8) | 397,723   | 499,977  |
| **Total net assets** | **422,991** | **499,977** |

**Total liabilities and net assets**

<table>
<thead>
<tr>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,278,955</td>
<td>$1,366,656</td>
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</tbody>
</table>